

Anchor Works Collaboration

AFFILIATE PARTNERSHIPS AVAILABLE!

Find additional images [here](#).

IMPORTANT! SAFETY MESSAGE:

When used correctly, Anchor Works products deliver superior stability and security for your beach umbrella allowing for a safer, more convenient and enjoyable day at the beach.

Anchor Works Classic Beach Umbrella and AnchorONE kit is best used in winds up to 20-25 mph. Please use caution and prevent danger during rough winds by closing your beach umbrella.

At the end of your beach day, it is *essential* that you refill the hole to prevent others from injury & respect the locals!



HOW TO:

CHECK OUT [THIS VIDEO](#) FOR STEP-BY-STEP

PLEASE TEST RUN BEFORE MAKING VIDEO!

Assembly:

- Slide the convenience tray from the bottom to top of the umbrella's bottom shaft. Tighten the tray at desired height using screw fastener. Your tray height can be adjusted throughout your day at the beach!
- Loosen screw fastener on beach umbrella stabilizer and insert bottom shaft of umbrella into the anchor base, making sure holes are aligned to receive shaft pin.
- Insert shaft pin through aligned holes.
- Once your pin is inserted, tighten screw fastener.

Installation:

1. Use Anchor Works' sand spade to **dig deep** with your Anchor Works' Sand Spade (~1.5ft or just below pin and collar)
2. Place the Anchor ONE sand anchor base into the hole. *Please* bury to just below the collar and fastener!
3. Pack sand tightly around and into basin. Get those toes in the sand and use your bodyweight to tamp sand on top of base.
4. Insert your Anchor Works' Classic Beach Umbrella, aligning holes with bottom shaft to receive shaft pin. Insert pin and tighten umbrella knob!

Take Down:

- Rock back and forth with a little bit of strength, and push in a downward motion, to remove your anchor from of the sand.
- At the end of your beach day, it is *essential* that you refill the hole to prevent others from injury & respect the locals!

BRAND MESSAGE POINTS

- Anchor Works is a beach leisure brand that creates high-quality, innovative beach products for beach bums and the cool joints that serve them. As beach lovers themselves, their mission centers on safety, convenience, intelligent design, and beach style – all to keep the good times rolling. Anchor Works is here to make your beach day nothing short of revitalizing.
- The Anchor Works brand is deeply rooted in a love for the beach. They believe that to properly enjoy a day at the beach, it is important to use products that are safe, convenient, smartly constructed, stylish, and bring out the good vibes to make for the best day at the beach.
- In everything they do as a brand, they try to embody their founder's passion for tackling problems head-on with smart solutions that help beach-goers upgrade their beach experience. It's all about recharging at the beach in the best way possible!

KEY BENEFITS

Safety and Sun Protection Unmatched

Bask in unparalleled safety and sun protection with our classic beach umbrella and AnchorONE sand anchor.

Patented Security and Stability:

Rest assured. Our innovative sand anchor counteracts wind forces, ensuring stability even on windy days. Featuring 2 steel safety pins that semipermanently affix your umbrella and anchor together and prevent disconnection.

Coastal Comfort and Convenience Redefined

Indulge in a generous 7ft parasol, lightweight design, sand spade, adjustable tray, sleeves, and carry bag – all included for ultimate coastal comfort and convenience.

Durable Weatherproof Build

Crafted with durability in mind, featuring a powder-coated steel pole, double-spoke fiberglass ribs, and UV-protected polyester canopy, our products are built to withstand the rigors of beach conditions.

Elevate Your Beach Style

Infuse your beach style with sophistication using our Classic Umbrella, available in 5 vibrant colors, expertly paired with the AnchorONE sand anchor for both security and style.

PRODUCT DESCRIPTION

The Classic Beach Umbrella and AnchorOne Kit

Our innovative all-in-one Classic Beach Umbrella kit combines the timeless charm of the classic beach umbrella – with 50+ UPF UV protection so you can stay cool and protected from the sun – with the cutting-edge stability of the AnchorONE sand anchor, providing you with the ultimate solution for style, security, and convenience.

At the heart of our system lies the AnchorONE sand anchor, a sleek and simple solution designed to enhance your beach experience by securely anchoring your umbrella. Our patented design establishes substantial weight below ground level, utilizing the natural beach sand. This innovative approach effectively counters the wind forces, ensuring your beach umbrella stays firmly anchored throughout your day by the shore.

Pairing the Classic Beach Umbrella with the AnchorONE ensures a secure and worry-free beach experience. Unwind in style with Anchor Works, where functionality meets fashion on the shore.

Choose from five vibrant, beach-inspired colors to complement your style, elevate your beach aesthetic, and make a statement on the sand.

Available at shopanchorworks.com & on [Amazon.com](https://www.amazon.com)



MSRP
\$119.99

Kit Includes:

- Classic 7.5ft Beach Umbrella (+ bag)
- AnchorONE Beach Umbrella Anchor Base (+ bag)
- Adjustable Convenience Tray
- Sand Spade